

Media Contact:

Laurie Otto
Public Relations Manager
585.359.3710 ext. 144
lotto@holychildhood.org



**Holy Childhood Appoints Brian Wirth as
Development Director**

Rochester, New York, January 10, 2014 – Holy Childhood President and CEO, Donna Dedee has announced the appointment of Brian Wirth as Holy Childhood Development Director.

Brian comes to Holy Childhood from CURE Childhood Cancer Association where he was Executive Director.

“Brian is a man of our greater Rochester community,” said Holy Childhood President and CEO, Donna Dedee. “His many positive relationships in the community, and his ability to forge partnerships, are vital to our organization.”

Brian commented, “I am looking forward to joining the team at Holy Childhood and helping to implement its strategic vision for the future.”

Brian’s first day as Development Director at Holy Childhood will be January 21st.

About Holy Childhood

Holy Childhood is a non-denominational, non-profit agency, which serves more than 200 individuals with intellectual and developmental disabilities, in its school program (ages 5-21) and in its adult workshops, which serve people from age 21 through retirement. Services include individualized education, sheltered employment, vocational training and diagnostic and treatment services.

For more information about the agency visit www.holychildhood.org or call (585)359-3710.

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